



SEMEN GRESIK

## PRESS RELEASE

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### **Proving Their Concern for the Environment and Surrounding Communities, Semen Gresik Innovations Selected as Top 5 SOEs in 2020 Millennial Innovation Summit**

**Rembang, August 16, 2020**– The Innovation of PT Semen Gresik entitled "Industrial & Environmental Harmonization through Integrated Farming System" makes it through the top five in the Social Innovation category of the 2020 BUMN Millennial Innovation Summit (MIS). This achievement has corroborated the commitment of Semen Gresik to make innovation as one of their priorities as well as the key to maintaining the existence and sustainability of the company.

There were 1,148 innovations registered as participants in the Social Innovation category of the 2020 BUMN MIS. After going through a strict selection process, finally, there were only 10 innovations left that made the cut to the next stages of the 2020 MIS Innovation Boot-camp and Panel Judgement.

Having passed through the judging process by a panel from the Ministry of State-Owned Enterprises, the innovation of PT Semen Gresik made it to the top 5 and managed to set aside the innovative works of other SOEs, such as PT Pertamina (Persero); Perum Jasa Tirta I, PT Kimia Farma Tbk, and others.

“The appreciation of the Ministry of State-Owned Enterprises confirms that PT Semen Gresik has implemented its innovation with a positive impact on the society and environment around the company since it was also part of Semen Gresik's commitment,” said Dharma Sunyata, the Head of the Public Relations and Community Development Unit of PT Semen Gresik, Sunday (16/8/2020).

The 2020 BUMN MIS is a gathering event of innovation and appreciation for millennials within the Ministry of State-Owned Enterprises. This prestigious event is expected to



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trigger the culture of technology development and the equal distribution of innovation capabilities as well as to spur millennials to contribute and make changes for SOEs and better Indonesia.

There were 156 SOEs and subsidiaries throughout the country which participated in this event. Business Strategy, Technology Breakthrough, and Social Innovation were the three categories employed in this competition.

One of PT Semen Gresik's innovations which were included in the 2020 BUMN MIS competition is the P4T program (Integrated Plantation, Agriculture, Fisheries & Livestock) in a non-licensed mining area spreading 37 hectares. P4T consists of four programs that are integrated with one another, namely the establishment of edupark, horticultural reservoir, horticulture plantation, and agricultural land of Semen Gresik. This program involves several stakeholders, starting from the Semen Gresik management, farmers, village government, to Village-Owned Enterprises around the companies, especially those which are located in Rembang Regency.

The social effects of this innovation are various, starting from the transfer of knowledge to farmers and income for BUMdes, as well as improving the quality of the human resources for the community around the company and others. As for the environmental impact, the land that was originally barren and dry due to the lack of reservoirs is now greener and more productive.

The Innovation Officer of PT Semen Gresik, Rachmad Solikin, states that nowadays, climate innovation continues to flourish around the company. This is influenced by several factors, including the encouragement from the Board of Directors of PT Semen Gresik, which, indeed, encourages the growth and development of innovation culture. One form of support is the implementation of the Semen Gresik Innovation Convention (SGIC) that is routinely conducted every year. By implementing this effort, the innovation quantity and quality produced by Semen Gresik's employees keeps increasing annually.

According to Rachmad Solikin, this year, Semen Gresik also hosts another SGIC event. There are 31 innovations from the cross-unit employees who participate in this event.



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Currently, a judging process is in progress to select the top 14 innovative works from four categories which will also be the innovation ambassadors for PT Semen Gresik in the Semen Indonesia Group Innovation Award (SIGIA) event, next September.

“Innovation is one of the keys to maintain the existence and sustainability of the company. It will also strengthen the company’s competitiveness. Therefore, Semen Gresik considers innovation as an important aspect so that the culture of innovation continues to grow and develop,” he concluded.

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