

## **Commemorating its 7th Anniversary, Semen Gresik Realizes Its Commitment to Be the Leading Cement Company**

**Rembang, January 12, 2021-** PT. Semen Gresik (SG) welcomes 2021 with great optimism even though the Covid-19 pandemic is not over yet, and the challenges in the national cement industry will be more competitive. The President Director of SG, Subhan, said that Semen Gresik's 7th Anniversary commemoration is a momentum for the company to demonstrate further its commitment to be the leading eco-friendly and efficient business and operational processes.

As a part of PT. Semen Indonesia Tbk. (Persero) or SIG will strive to provide quality products and excellent service to customers and stakeholders, Subhan explained.

"Semen Gresik's management and employees had taken their best efforts in dealing with the pandemic last year in terms of readiness, coordination, synergy, and strategic initiatives that recorded various national and international achievements. Those can be our capital to build optimism for superior performance in 2021," said Subhan to all management and employees in the virtual 7th Anniversary of PT Semen Gresik on Monday, January 11.

Subhan added that, strategically, the company would still make the cost, quality, capacity, and reliability sectors the primary reference to execute its operational excellence to cope with the challenges they would encounter in 2021.

"Semen Gresik has successfully achieved the best practices to be the leading company, and we must strengthen this achievement with future practices to seize the existing opportunities amid the Covid-19 pandemic," said Subhan.

The cement industry's global trend in the future will prioritize innovation and environmental sustainability, given the increasing demand for green-labeled cement and the depletion of non-substitutable (fossil) fuels. Therefore, following Subhan's notes, these two things are certainly Semen Gresik's competitive advantages to be competent in seizing the company's vision as an eco-friendly and most efficient company.

"I believe that by building an exemplary commitment, we will be able to professionally get through any challenges we are going to deal with. Thus, Semen Gresik can be an essential part of supporting the SIG Group's strategic performance and be the leader in the national and regional cement industry at the same time, said Subhan.

At the Semen Gresik seventh anniversary, the Deputy Minister of State-Owned Enterprises, Kartika Wirjoatmodjo, hoped that SG could achieve its vision and mission of becoming the most efficient and eco-friendly cement company in Southeast Asia. "Likewise, we will always



support Semen Gresik's real commitment to contribute to the surrounding community, environment, and Indonesia progress", he said.

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### **About Semen Gresik**

PT Semen Gresik (SG) is a subsidiary of PT Semen Indonesia (Persero) Tbk or SIG, established on January 10, 2014. Having a factory located in Rembang, Central Java, SG has been trusted in providing high-quality cement products produced from the latest technology and environmentally friendly production processes.

As a one hundred percent Indonesian product, SG also contributes to building the country with various world-class masterpieces, which becomes ultimate evidence of its product's robustness for millions of families and customers in Indonesia.

SG is always ready to provide the best service, from sustainable technology innovation to our commitment to preserving the environment and synergizing with the surrounding community. Triple Bottom Line Principle: People, Profit, and Planet become shared values between the company and the community.

By providing sustainable added value for the stakeholders through hard work culture and a spirit of innovation for all the company elements, Semen Gresik has become a significant player in the cement industry, not only in Indonesia but also at the international level.

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